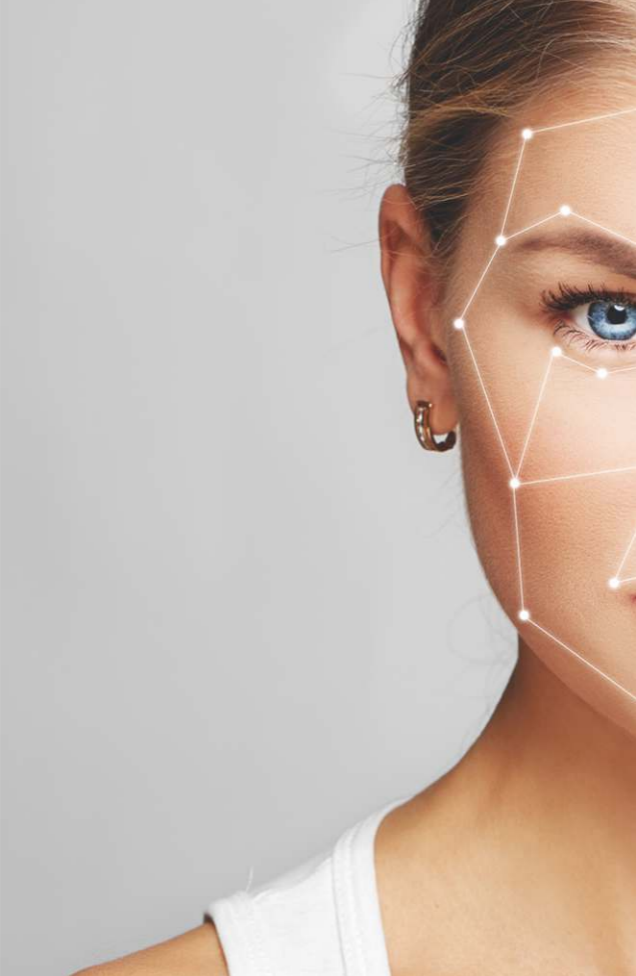




COLLOIDAg+
COSMETICS

SILVER IONS REGENERATION
**INSTANT FACELIFT
FACE SERUM**
SURGERY FREE

MAXIMUM PERFORMANCE





SERUM – WHAT'S THE SECRET?


The role of our serum is to channel active ingredients such as Hyaluron and Coenzyme Q10 to deeper layers of the skin using its liquid texture. That is precisely why, lately, our face serum has been the go-to daily beauty treatment. Retaining all the benefits of the creams, but in higher and more potent concentrations, our face serum is an unmissable skin care treatment for every woman.


FACE SERUM aids the transfer of potent ingredients directly into the skin, and its tiny molecules allow it to penetrate deep into the skin providing it with higher concentrations of active ingredients. That is why our serum is an excellent choice in meeting the skin's specific needs, be it lack of hydration or elimination of wrinkles.


Unlike creams, serums are much lighter on the skin and it is easier to absorb them and utilize the active ingredients they offer. **FACE SERUM** does not contain mineral oils or petrolatum found in a variety of anti-wrinkle creams. Those petroleum-based ingredients clog the pores, and some are also considered carcinogenic and toxic.


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*The skin is our body's largest organ and is capable of regeneration.
We just need to give it a nudge and invigorate it.*

FACE SERUM — REJUVENATION HARMONY

 COLLOID COSMETICS **FACE SERUM** is an intensive complex of supreme anti-ageing components for skin treatment in places showing visible signs of ageing.

 An intelligent formula combining silver ions (99.99 Ag+ purity) with active ingredients necessary for full facial skin regeneration is what makes **FACE SERUM** a cutting-edge health and beauty technology.


 Silver is the most reliable ally in combating unwanted microorganisms that inhabit the facial skin and impair its health and beauty. Silver ions (99.99 Ag+ purity) have a deep lasting effect on facial skin and reduce signs of ageing.


 **FACE SERUM** with its instantaneous effect regenerates the skin from deep within and improves skin tone and hydration. It also stimulates and boosts skin cells' immune system, restoring its youthful radiance.


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*Owing to its sophisticated structure and high absorption power,
Serum makes the skin look soft without fine lines or wrinkles*



BOTTLED MAGIC FOR AN INSTANT YOUNGER LOOK


 Efficient in restoring a younger look and accelerating skin regeneration, FACE SERUM reduces signs of skin ageing. The results are visible after only ten days, with the skin appearing firmer and wrinkles visibly reduced.


 The serum intensively hydrates and regenerates the facial skin and around the eyes. It nourishes the skin from deep inside and stimulates the synthesis of collagen, a protein aiding the regeneration of the outer skin layers. It fortifies the skin and increases its elasticity.


 It reinforces the skin's protective function, rapidly reduces the visibility of fine lines, wrinkles and large pores, making your skin glow. It may be used independently or in combination with COLLOID cosmetics **DAY CREAM** and **NIGHT CREAM** for best results.

*The combination of silver ions, Hyaluron and Coenzyme Q10
reduces signs of visible skin ageing*

WHY IS COENZYME Q10 IMPORTANT ?

 Natural production of Coenzyme **Q10** in the skin tapers off as we get older. Since **Q10** is a vital antioxidant, also necessary for energy generation, the skin's defenses against stress and damage weaken, while also becoming more susceptible to the formation of fine lines and wrinkles. That is why it is essential to include Coenzyme **Q10** products in your daily skin care routine for a longer lasting youthful look.

 Coenzyme **Q10** is naturally-occurring in our body in the role of an energy generator inside our cells. Antioxidants, such as Coenzyme **Q10**, protect our body against free radicals which cause premature skin ageing.

 FACE SERUM with Coenzyme Q10 is intended for all skin types with visible wrinkles. The combination of Coenzyme Q10 antioxidants, Hyaluron and silver ions, the serum is a powerful tool in combating skin ageing caused by free radicals and stress.

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*Active against wrinkles and lines caused by facial expressions.
One-of-a-kind technology and state-of-the-art performance
yield an instantaneous lifting effect*



FACE SERUM EFFICIENCY


Visible wrinkles are a consequence of the facial skin's metabolism slowing down and its diminishing ability to generate energy deep in its cells. The innovative concept of **FACE SERUM** triggers the internal metabolic activity of the skin, preventing the formation of wrinkles deep in the skin.


The efficient formula of **FACE SERUM** features a combination of silver ions (99.99 Ag+ purity) and high-quality ingredients, nourishing the skin inside out, promoting circulation and stimulating natural collagen secretion.


Your skin is exposed to various adverse external effects, such as UV rays, stress or pollution. They add to the formation of free radicals, causing premature ageing and deterioration of the skin's natural protective barrier, resulting in dry skin. **FACE SERUM** is a non-surgical option which *instantaneously* regenerates the skin around your eyes and on your face, neck and chest restoring its glow and youthful look.

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*Combines more than 11 clinically tested ingredients
providing instantaneous hydration and regeneration for facial skin*

HYALURON — MAJOR ANTI-AGEING INGREDIENT

 Hyaluron is naturally-occurring in most organs. It is a polysaccharide, a complex carb, generated in high quantities until approximately the age of 25 and decreases in subsequent years. At a young age as much as 30% of total hyaluronic acid (around 15 grams of hyaluron on average per adult) is found in the skin. Why is it important for keeping the skin firm, beautiful and radiant and wrinkle-free?

 As the skin sheds the natural deposits of hyaluron, while at the same time slowing down the generation of elastin and collagen, the first wrinkles appear. To provide the right amount of hyaluronic acid, the skin requires a proper course of prevention and rejuvenation treatment with additional Hyaluron.

 It is dry and sensitive skin that specifically needs Hyaluron serums for care and protection while keeping the skin hydrated, elastic and firm.

*Rich with Hyaluron and Coenzyme Q10 provides
a supreme anti-ageing skin treatment that is readily visible*

HOW TO APPLY?

Apply **FACE SERUM** every morning and evening (before bed) to a dry and clean face, **around the eyes, to the neck and chest**. Gently tap the serum on your skin with clean fingers and rub it in using a light massaging circular motion, while promoting circulation and lymphatic drainage.

FACE SERUM is without question the go-to beauty treatment as it is composed of tiny molecules and designed to suit all skin types.

- **Suitable for all skin types**

- **Regenerates the skin and restores its volume, firmness and elasticity**

- **Reduces fine lines and wrinkles around the eyes**

- **Yields an instantaneous lifting effect**

- **Maintains the natural pH value of the skin**


- **Enriched with a higher content of high-quality ingredients**

- **Free from paraben and artificial colouring**

- **No contraindications**

- **Recommended for persons over the age of 18**


INGREDIENTS

 Citrus Nobilis Fruit Extract, Aqua, Sodium Hyaluronate, Pentylene Glycol Tamarindus Indica Seed Extract, Glycerin, Disodium Acetyl Glucosamine Phosphate, Methyl Glucoside Phosphate Copper Lysinate/Prolinate, Diglycerin, Potassium Sorbate, Sodium Benzoate.

STORAGE: at room temperature.

PRECAUTION: keep out of reach of children.

ABUNDANCE OF ACTIVE INGREDIENTS

 Unitamuron H-22 forms a colloidal film on the skin, activates its natural protective mechanisms, reduces wrinkles and fine lines, and increases the elasticity of the skin. Hyaluronic Acid Salt (Cube 3) offers an instantaneous tightening effect. Neodermyl (the precursor to collagen and elastin) visibly reduces deep wrinkles, improving the skin's firmness and elasticity (a gold medal winner at *IN Cosmetics*, Paris 2013). Novhyal Biotech G (the precursor to hyaluronic acid) is an important active substance in anti-ageing products. Organic fruit water extract preserves oligo-minerals and vitamins. Coenzyme Q10 generates energy in all skin cells, and Silver Ions provide maximum protection against infections.



INVISIBLE ELECTROSTATIC MASK — THE SILVER ION EFFECT



Silver ions soothe and hydrate the skin to give it an optimal pH balance. Colloidal silver is a natural antibiotic and the most reliable ally in combating unwanted microorganisms that inhabit and infect the facial skin.



Regular use of **FACE SERUM** allows silver ions to linger on the facial skin disinfecting it while destroying the existing microorganisms and preventing new ones from developing. This affords your skin daily protection from potential infections.



Silver ions have the same electric charge and on contact with the skin they form an ***invisible electrostatic mask*** blocking deposits of particles such as smog or dust. This keeps your facial skin healthy, clean and attractive.

.....
*Silver particles linger on the skin disinfecting
and providing it with maximum protection against infections...*





*Instantaneous
effect
of
youthful facial skin*

SILVER IONS REGENERATION

COENZYME Q10 • HYALURON • SILVER IONS



- Visibly reduces wrinkles
- Tightening and lifting effect

• Intense hydration

• Restores skin volume and elasticity



FACE
SERUM

• Prolongs vitality of facial skin cells

• Activates the skin's natural defense mechanism

• Soft and elastic skin

• Quickly absorbs

• Reducing redness of the face



IMMEDIATE LIFTING EFFECT



COLLOID^{Ag+}
COSMETICS

INTELLIGENT NANOTECHNOLOGY