



COLLOID<sup>Ag+</sup>  
COSMETICS

SILVER IONS  
HYDRATION  
PREMIUM  
**DAY CREAM**  
**Q10** HYALURON

FOR ALL SKIN TYPES



# FACIAL DAY CREAM



COLLOID COSMETICS **DAY CREAM** has a broad application spectrum with a unique formula combining silver ions (99.99 Ag+ purity) with essential ingredients necessary for facial skin care. This intelligent formula DAY CREAM boasts a cutting-edge technology in endorsing health and beauty.



Silver is the most reliable ally in combating unwanted microorganisms that inhabit the facial skin and impair its health and beauty. Silver ions (99.99 Ag+ purity) soothe, regenerate and restore the pH balance of irritated skin with lasting effect.

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*Unique nanotechnology and superb performance  
for ultimate facial skin hydration*

Visible wrinkles are a consequence of the facial skin's metabolism slowing down and its diminishing ability to generate energy deep in its cells. **DAY CREAM** triggers the skin's internal metabolic activity preventing the formation of wrinkles in its deeper layers.



COLLOID cosmetics **DAY CREAM** stimulates the facial skin's abundant and dynamic hydration and elasticity combating the early signs of ageing leaving your skin vital, smooth and well-treated.



Your skin is exposed to various adverse effects, such as UV rays, stress or pollution. They add to the formation of free radicals, causing premature ageing and deterioration of the skin's natural protective barrier, resulting in dry skin. Applying **DAY CREAM** restores the skin's radiance and intense hydration.



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*DAY CREAM generates energy deep in the skin's cells  
and triggers the internal metabolic activity of the skin*



# COENZYME Q10



Coenzyme Q10 is active in combating the formation of wrinkles and improves the internal metabolic activity of the skin. Hyaluronic Acid locks and retains water on the epidermis level, providing hydration and promoting cell regeneration. Aloe Extract is active in skin cell regeneration. Vitamin E protects it against free radicals (the main cause of premature ageing). Panthenol speeds up skin regeneration. Shea Butter and Cocoa Butter (the major natural sources of moisture) offer continuous moisturising. Grape Seed Oil provides the skin with antioxidants. Jojoba Oil, Argan Oil and Avocado Oil nourish the skin, promote its circulation and cell regeneration.

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*Combines more than 11 clinically tested ingredients  
providing instantaneous hydration for facial skin*

# HYALURON — MAJOR ANTI-AGEING INGREDIENT



Hyaluron is naturally-occurring in most organs. It is a polysaccharide, a complex carb, generated in high quantities until approximately the age of 25 and decreases in subsequent years. At a young age as much as 30% of total hyaluronic acid (around 15 grams of hyaluron on average per adult) is found in the skin. Why is it important for keeping the skin firm, beautiful and radiant and wrinkle-free?

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Radiant, hydrated, healthy and wrinkle-free skin?  
Simply and easily with DAY CREAM...



As the skin sheds the natural deposits of hyaluron, while at the same time slowing down the generation of elastin and collagen, the first wrinkles appear. To provide the right amount of hyaluronic acid, the skin requires a proper course of prevention and rejuvenation treatment with additional Hyaluron.



It is dry and sensitive skin that specifically needs Hyaluron creams for care and protection while keeping the skin hydrated, elastic and firm.

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*Rich with Hyaluron and Coenzyme Q10  
provides a supreme anti-ageing skin treatment*

# HOW TO APPLY?



Apply **DAY CREAM** every morning to a dry and clean face. After cleansing, take a small amount of cream with your finger tips, apply it to your face, neck and chest, and gently rub it in using a light circular motion, tenderly massaging the face, while promoting circulation and lymphatic drainage.

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- Suitable for all skin types
- Hydrates the skin and restores its volume, firmness and elasticity
- Maintains the natural pH value of the skin
- Enriched with a higher content of high-quality ingredients
  - Free from paraben and artificial colouring
  - No contraindications
- Recommended for persons over the age of 18





# INGREDIENTS



Aqua, Cetearyl Alcohol, Caprylic/Capric Triglyceride, Isopropyl Myristate, C12-15 Alkyl Benzoate, Propylene Glycol, Glyceryl Stearate, Butyrospermum Parkii (Shea) Fruit Butter, Theobroma Cacao Seed Butter, Dimethicone, Cetareth-30, Argania Spinosa Kernel Oil, Vitis Vinifera (Grape) Seed Oil, Persea Gratissima (Avocado) Fruit Pulp Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Tocopheryl Acetate, Glycerin, Urea, Petrolatum, Cera Alba, Sodium Hyaluronate, Hydrolyzed Elastin, Laminaria Digitata Extract, Lanolin, Panthenol, Aloe Barbadensis Leaf Juice, Phenoxyethanol, Mineral Oil, Allantoin, Ubiquinone, Sodium Carbomer, Xanthan Gum, Ethylhexylglycerin, Polysorbate-20, Imidazolidinyl Urea, Potassium Sorbate, Sodium Benzoate, Butylated Hydroxytoluene, Tetrasodium EDTA, Sodium Hydroxide, Citric Acid, Colloidal Silver, Coenzyme Q10, Hyaluronic Acid.

Active ingredients: Colloidal Silver, Coenzyme Q10, Hyaluronic Acid, Aloe Extract, Vitamin E, Panthenol, Shea Butter, Cocoa Butter, Grape Seed Oil, Avocado Oil, Argan Oil and Jojoba Oil.

**STORAGE:** at room temperature.

**PRECAUTION:** keep out of reach of children.



# MAXIMUM HYDRATION



Active vegetable ingredients regenerate the facial skin, damaged due to excessive sun exposure and adverse effects of other products. **DAY CREAM** ingredients are carefully selected for skin care, promoting healthy and beautiful skin for the modern-day woman.



The natural yellowish colour of COLLOID cosmetics **DAY CREAM** is down to its high content of coenzyme **Q10**, the major ingredient combating wrinkles and premature skin ageing.



**Shea Butter and Cocoa Butter** (the major natural sources of moisture), **Jojoba Oil, Argan Oil** and **Avocado Oil** give the cream its accentuated hydrating properties. **Aloe Extract** and Grape Seed Oil play an active role in fortifying the skin with antioxidants and accelerating its regeneration.



# INVISIBLE ELECTROSTATIC MASK— THE SILVER ION EFFECT



Silver ions soothe and hydrate the skin to give it an optimal pH balance. Regular use of **DAY CREAM** allows silver ions to linger on the facial skin disinfecting it while destroying the existing microorganisms and preventing new ones from developing. This affords your skin daily protection from potential infections.



Silver ions have the same electric charge and on contact with the skin they form an **invisible electrostatic mask** blocking deposits of particles such as smog or dust. This keeps your facial skin healthy, clean and attractive.

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*Silver particles linger on the skin disinfecting  
and providing it with maximum protection against infections...*



- Improved skin texture and tone

- Quick absorption/instantaneous effect

- Protection against airborne dirt

- Restored skin volume and elasticity



- Prolonged vitality of facial skin cells

- Soft skin throughout the day

- UV protection

- Hydrated facial skin cells

- Great foundation



**COLLOID**

COSMETICS

RECOMMENDS...

SILVER IONS REGENERATION

**LIFTING EFFECT**

**FACE SERUM**

**SURGERY FREE**

INTELLIGENT NANOTECHNOLOGY



*Be  
beautiful.  
Be kind  
to your skin...*

**COLLOID**<sup>Ag+</sup>  
COSMETICS